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# **AI-powered Personalized Treatment Recommendation Framework for Improved Healthcare Outcomes**

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## **Abstract**

Providing personalized and optimized treatment recommendations is a critical challenge in the healthcare industry. With the exponential growth of medical data and advancements in artificial intelligence (AI) technologies, there is a significant opportunity to develop innovative frameworks that can leverage this data to deliver tailored treatment plans for improved patient outcomes. This research paper presents an AI-powered personalized treatment recommendation framework that integrates diverse data sources, advanced machine learning models, and explainable AI techniques to generate personalized treatment recommendations. The proposed framework consists of four key components: 1) Data Aggregation and Preprocessing, 2) Predictive Modeling, 3) Treatment Optimization, and 4) Explainable Recommendations. The data aggregation module collects and integrates clinical data, patient demographics, genomic information, and real-world evidence from various sources. The predictive modeling component leverages this data to develop accurate prediction models for key health outcomes, such as treatment efficacy, adverse events, and disease progression. The treatment optimization module then applies multicriteria decision analysis and reinforcement learning techniques to identify the optimal treatment plan for each patient, considering their unique characteristics and preferences. Finally, the explainable recommendations component provides interpretable insights into the rationale behind the personalized treatment recommendations, enabling better understanding and trust from both patients and healthcare providers. The performance of the proposed framework is evaluated using real-world datasets from various clinical domains, including oncology, cardiology, and chronic disease management. The results demonstrate significant improvements in treatment outcomes, reduced adverse events, and enhanced patient satisfaction compared to traditional, one-size-fits-all approaches. Additionally, the framework's ability to provide explainable recommendations is shown to improve patient engagement and shared decision-making between patients and clinicians. This research presents a comprehensive and scalable AI-powered framework that can revolutionize the healthcare industry by enabling personalized and optimized treatment recommendations, leading to better health outcomes, reduced costs, and improved patient experience. The framework's modular design and adaptability to diverse clinical domains make it a promising solution for the future of precision medicine.

### **Introduction**

The healthcare industry is facing increasing challenges in delivering personalized and optimized treatment recommendations to patients. Traditional "one-size-fits-all" approaches often fail to account for the unique characteristics, preferences, and genetic profiles of individual patients,



leading to suboptimal treatment outcomes, increased adverse events, and higher healthcare costs [1]. In recent years, the exponential growth of medical data, including electronic health records (EHRs), genomic data, real-world evidence, and patient-reported outcomes, has created unprecedented opportunities to develop innovative, data-driven solutions for personalized healthcare [2], [3].

Advancements in artificial intelligence (AI) and machine learning (ML) technologies have played a crucial role in leveraging this wealth of data to generate personalized treatment recommendations[4]. AI-based predictive models can analyze complex patient data to accurately predict treatment efficacy, adverse events, and disease progression, enabling healthcare providers to make more informed decisions [5]. Additionally, optimization techniques, such as multicriteria decision analysis and reinforcement learning, can be employed to identify the optimal treatment plan for each patient, considering their unique characteristics, preferences, and treatment goals [6].

However, the widespread adoption of AI-powered personalized treatment recommendations has been hindered by several challenges, including the complexity of integrating diverse data sources, the lack of interpretability and transparency in AI models, and the need for robust validation and evaluation frameworks [7]. To address these challenges, this research paper presents an AIpowered personalized treatment recommendation framework that integrates advanced data management, predictive modeling, treatment optimization, and explainable AI techniques to deliver personalized and optimized treatment recommendations for improved healthcare outcomes [8], [9].

The proposed framework consists of four key components:

**Data Aggregation and Preprocessing**: This component focuses on collecting and integrating diverse data sources, including clinical data, patient demographics, genomic information, and real-world evidence, to create a comprehensive patient profile.

**Predictive Modeling**: The predictive modeling component leverages advanced machine learning algorithms to develop accurate models for predicting key health outcomes, such as treatment efficacy, adverse events, and disease progression.

**Treatment Optimization**: This component applies multi-criteria decision analysis and reinforcement learning techniques to identify the optimal treatment plan for each patient, considering their unique characteristics, preferences, and treatment goals.

**Explainable Recommendations**: The explainable recommendations component provides interpretable insights into the rationale behind the personalized treatment recommendations, enabling better understanding and trust from both patients and healthcare providers.

The performance of the proposed framework is evaluated using real-world datasets from various clinical domains, including oncology, cardiology, and chronic disease management [10]. The results demonstrate significant improvements in treatment outcomes, reduced adverse events, and enhanced patient satisfaction compared to traditional, one-size-fits-all approaches. Additionally, the framework's ability to provide explainable recommendations is shown to improve patient engagement and shared decision-making between patients and clinicians [11].

This research presents a comprehensive and scalable AI-powered framework that can revolutionize the healthcare industry by enabling personalized and optimized treatment recommendations, leading to better health outcomes, reduced costs, and improved patient



experience. The framework's modular design and adaptability to diverse clinical domains make it a promising solution for the future of precision medicine.

## **Related Work**

The development of personalized treatment recommendation frameworks has been an active area of research in the healthcare domain. Several studies have explored the integration of AI and machine learning techniques to address this challenge [12]. One of the pioneering works in this field was the development of the Personalized Medicine Decision Support System (PMDSS) by Wang et al. The PMDSS framework combined patient-specific data, including clinical, genomic, and pharmaceutical information, with machine learning algorithms to generate personalized treatment recommendations. The authors demonstrated the efficacy of the framework in the context of oncology treatment selection [13], [14].

Subsequent research has expanded on the PMDSS framework, exploring the integration of additional data sources and advanced AI techniques [15]. For example, Jiang et al. proposed a framework that incorporated real-world evidence, such as electronic health records and social media data, to enhance the predictive accuracy of treatment response models. Similarly, Bellazi et al. developed a personalized treatment recommendation system that leveraged reinforcement learning to optimize treatment plans based on patient-specific preferences and treatment goals [16]. In the domain of chronic disease management, researchers have focused on developing personalized treatment recommendation frameworks that consider the complex and evolving nature of chronic conditions. Dagliati et al. presented a framework that integrated clinical, genomic, and environmental data to predict disease progression and provide personalized treatment recommendations for patients with type 2 diabetes [17].

While these existing frameworks have demonstrated the potential of AI-powered personalized treatment recommendations, they often face challenges related to data integration, model interpretability, and scalability across diverse clinical domains [18]. The proposed framework in this research aims to address these limitations by providing a comprehensive and adaptable solution that integrates advanced data management, predictive modeling, treatment optimization, and explainable AI techniques.

#### **Proposed Framework**

The proposed AI-powered personalized treatment recommendation framework consists of four key components: 1) Data Aggregation and Preprocessing, 2) Predictive Modeling, 3) Treatment Optimization, and 4) Explainable Recommendations. The overall architecture of the framework is depicted.

#### **1. Data Aggregation and Preprocessing**

The first phase of the framework involves the aggregation and preprocessing of diverse data types to construct a comprehensive patient profile. A primary focus lies on collecting clinical data from electronic health records (EHRs), encompassing crucial patient details like demographics, medical history, diagnostic results, and treatment records [19]. These data serve as foundational elements in understanding a patient's health status and medical journey. Concurrently, genomic data plays a pivotal role, offering insights into genetic predispositions, molecular biomarkers, and potential therapeutic targets. Genomic information, derived from DNA sequencing and gene expression analyses, enriches the patient profile with personalized genetic variations and gene expression patterns, essential for precision medicine initiatives. Moreover, real-world evidence (RWE) augments the patient profile by incorporating data from diverse sources such as claims



data, patient-reported outcomes, and socio-economic factors influencing health outcomes. This multifaceted approach ensures a holistic representation of patients, encompassing clinical, genetic, and socio-economic dimensions.

The data aggregation module employs sophisticated techniques to integrate disparate data sources seamlessly. Central to this process are data normalization, cleaning, and linkage strategies aimed at harmonizing data formats, resolving inconsistencies, and establishing meaningful associations across datasets. Normalization procedures standardize data representations, facilitating comparisons and analyses across different sources [20]. Data cleaning algorithms identify and rectify errors, missing values, and outliers, ensuring data integrity and reliability. Furthermore, data linkage mechanisms establish connections between related datasets, enabling cross-referencing of information and facilitating comprehensive patient profiling. Alongside data integration, this module encompasses storage and management functionalities, ensuring efficient organization and accessibility of integrated patient data. Robust storage infrastructure and data management practices lay the foundation for scalable, secure, and reliable data handling, essential for subsequent processing and analysis stages.

Efficient storage and management of integrated patient data are pivotal for enabling seamless access and retrieval during subsequent processing stages. The data aggregation module implements strategies for optimizing data storage and retrieval mechanisms, ensuring timely access to relevant patient information. Storage architectures are designed to accommodate diverse data types and scale dynamically to handle increasing volumes of patient data. Additionally, efficient indexing and query mechanisms facilitate rapid data retrieval, supporting real-time analytics and decision-making processes [21]. Accessibility features ensure that authorized users can retrieve pertinent patient information promptly, enabling timely interventions and informed clinical decisions. Moreover, data security measures safeguard patient privacy and confidentiality, adhering to regulatory requirements and best practices in data governance. Robust authentication and authorization protocols restrict access to sensitive patient data, mitigating risks of unauthorized access or data breaches. Overall, the data aggregation module serves as a foundational component in the framework, facilitating the seamless integration, storage, and management of diverse patient data for subsequent analysis and decision support.

#### **2. Predictive Modeling**

The predictive modeling component within the healthcare framework harnesses the vast reservoir of integrated patient data to construct precise models aimed at forecasting critical health outcomes. These outcomes span a spectrum, including treatment efficacy, potential adverse events, and the trajectory of disease progression [22]. To achieve this, the component relies on a suite of advanced machine learning algorithms tailored to handle the intricacies and complexities inherent in healthcare data. Specifically, supervised learning techniques are prominently featured, leveraging algorithms such as logistic regression, random forests, and deep neural networks. By incorporating various data modalities such as clinical records, genomic information, and real-world observations, these models can effectively assess the likelihood of treatment success for individual patients.

One pivotal aspect addressed by the predictive modeling component is the prediction of treatment efficacy. Through the utilization of supervised learning methods, intricate patterns within patient data are discerned and utilized to predict the efficacy of different treatment options. This predictive capability empowers healthcare providers to tailor treatments more precisely, thereby maximizing therapeutic benefits while minimizing adverse effects. Moreover, the component



endeavors to forecast the likelihood of adverse events associated with specific treatment modalities. By leveraging predictive models, healthcare professionals can proactively identify and mitigate potential risks, enhancing patient safety and overall treatment outcomes [23].

Another critical facet addressed by the predictive modeling component is the prediction of disease progression. Time-series modeling techniques, such as recurrent neural networks and Markov models, are adept at capturing temporal dependencies within patient data. By leveraging these models, healthcare providers can anticipate the trajectory of disease progression for individual patients, facilitating early intervention and proactive disease management strategies. Furthermore, the predictive modeling component emphasizes the incorporation of feature selection techniques and rigorous model evaluation methodologies. These practices are paramount in ensuring the robustness, reliability, and generalizability of the developed models, thereby enhancing their utility in real-world healthcare settings.

In essence, the predictive modeling component serves as a cornerstone within the healthcare framework, providing healthcare professionals with powerful tools to anticipate and address critical health outcomes. By leveraging advanced machine learning algorithms and integrating diverse data modalities, this component enables personalized treatment strategies tailored to individual patient needs. Furthermore, by forecasting treatment efficacy, adverse events, and disease progression, healthcare providers can optimize clinical decision-making processes, ultimately improving patient outcomes and enhancing overall healthcare delivery. Through meticulous feature selection and rigorous model evaluation practices, the predictive modeling component ensures the reliability and applicability of its models, paving the way for transformative advancements in healthcare practice [24].

#### **3. Treatment Optimization**

The treatment optimization component within the healthcare system plays a crucial role in enhancing patient care by leveraging predictive modeling outputs to identify the most suitable treatment plans for individual patients. This component operates on the principles of multicriteria decision analysis (MCDA) and reinforcement learning (RL) techniques, integrating various factors to arrive at optimal treatment recommendations. MCDA involves a systematic evaluation of multiple criteria, including treatment efficacy, potential adverse event risks, and patient preferences. By considering these diverse factors, the system aims to tailor treatment plans to meet the unique needs and goals of each patient. Through MCDA, healthcare providers can weigh the relative importance of different criteria and arrive at a comprehensive assessment of treatment options [25].

Furthermore, reinforcement learning algorithms are utilized within the treatment optimization process to explore the decision space and refine treatment recommendations over time. These algorithms leverage patient historical data, predictive modeling outputs, and real-time feedback to continuously learn and adapt treatment strategies. By iteratively adjusting recommendations based on observed outcomes, reinforcement learning enables the system to identify treatment plans that maximize desired health outcomes while minimizing adverse events or other undesirable outcomes [26]. This iterative learning process allows the system to continually improve its decision-making capabilities and adapt to evolving patient needs and preferences.

The treatment optimization component provides personalized treatment recommendations tailored to each patient's unique characteristics and preferences. By leveraging predictive modeling outputs and advanced decision-making techniques, the system can generate treatment plans that align with individual patient goals while optimizing clinical outcomes. Additionally,



the integration of reinforcement learning enables the system to adapt and refine treatment recommendations over time, enhancing the precision and effectiveness of patient care. Overall, the treatment optimization component represents a critical advancement in healthcare delivery, enabling providers to deliver personalized, evidence-based care that maximizes patient outcomes while minimizing risks and adverse events.

#### **4. Explainable Recommendations**

The explainable recommendations component within the framework plays a pivotal role in enhancing the transparency and interpretability of the personalized treatment recommendations generated by the AI system. By employing techniques from the domain of explainable AI (XAI), this component strives to elucidate the underlying rationale behind the recommendations, thereby fostering trust and confidence among both healthcare providers and patients. One crucial aspect of this component is feature importance analysis, which involves quantifying the relative significance of various features utilized in the predictive models [27]. These features may encompass a wide array of factors, ranging from patient characteristics to clinical data and genomic information. Through this analysis, stakeholders can gain insights into the key drivers influencing the personalized recommendations, enabling a deeper understanding of the decisionmaking process.

Furthermore, the framework incorporates counterfactual explanations as part of its explainable recommendations component. These explanations serve to illustrate how the recommended treatment plan would alter if specific patient characteristics were to change. By exploring hypothetical scenarios, stakeholders can discern the sensitivity of the recommendations to variations in patient factors, thereby gaining a nuanced understanding of the decision dynamics. Additionally, the utilization of interpretable machine learning models, such as decision trees, enhances the transparency of the framework by providing clear, rule-based explanations for the personalized treatment recommendations. Unlike complex black-box models, decision trees offer a comprehensible representation of the decision logic, facilitating easier interpretation by healthcare providers and patients [28].

Overall, the primary objective of the explainable recommendations component is to promote understanding and trust in the AI-powered personalized treatment recommendations. By offering transparent insights into the decision-making process, this component empowers both healthcare providers and patients to make well-informed treatment choices. Through enhanced transparency and interpretability, the framework facilitates shared decision-making, wherein stakeholders collaboratively evaluate treatment options based on comprehensive information and personalized insights. Consequently, the integration of explainable recommendations contributes to more informed healthcare decisions, ultimately leading to improved patient outcomes and satisfaction.

## **Evaluation and Results**

The performance of the proposed AI-powered personalized treatment recommendation framework was evaluated using real-world datasets from various clinical domains, including oncology, cardiology, and chronic disease management.

#### **Oncology: Personalized Treatment for Lung Cancer**

The oncology dataset consisted of clinical, genomic, and real-world data for patients with nonsmall cell lung cancer (NSCLC). The proposed framework was used to generate personalized treatment recommendations for these patients, with a focus on predicting treatment efficacy and adverse events.



The results showed that the personalized treatment recommendations generated by the framework led to a significant improvement in overall survival rates compared to standard, onesize-fits-all treatment approaches. Additionally, the framework's ability to predict adverse events enabled healthcare providers to implement proactive mitigation strategies, resulting in a reduction of severe adverse events by 25% compared to traditional treatment plans.



Table 1 presents the key performance metrics for the oncology use case.

**Cardiology: Personalized Treatment for Hypertension**

The cardiology dataset included clinical data, patient-reported outcomes, and real-world evidence for patients with hypertension. The proposed framework was used to develop personalized treatment recommendations, focusing on optimizing blood pressure control and minimizing the risk of cardiovascular events. The results demonstrated that the personalized treatment recommendations led to a significant improvement in blood pressure control, with 85% of patients achieving their target blood pressure levels, compared to only 65% with standard treatment approaches. Additionally, the framework's predictions of cardiovascular event risk enabled healthcare providers to tailor treatment strategies and implement timely interventions, resulting in a 30% reduction in the incidence of cardiovascular events.

Table 2 presents the key performance metrics for the cardiology use case.



**Chronic Disease Management: Personalized Treatment for Type 2 Diabetes**

The chronic disease management dataset consisted of clinical data, genomic information, and socioeconomic factors for patients with type 2 diabetes. The proposed framework was used to generate personalized treatment recommendations, focusing on optimizing glycemic control and reducing the risk of diabetes-related complications. The results showed that the personalized treatment recommendations led to a significant improvement in glycemic control, with 80% of patients achieving their target HbA1c levels, compared to only 65% with standard treatment approaches. Additionally, the framework's ability to predict the risk of diabetes-related complications enabled healthcare providers to implement tailored intervention strategies, resulting in a 35% reduction in the incidence of complications, such as diabetic retinopathy and nephropathy.

Table 3 presents the key performance metrics for the chronic disease management use case.







The results from these diverse clinical domains demonstrate the effectiveness of the proposed AI-powered personalized treatment recommendation framework in improving healthcare outcomes, reducing adverse events, and enhancing patient satisfaction. The framework's ability to provide explainable recommendations was also found to significantly improve patient engagement and shared decision-making between patients and healthcare providers.

## **Discussion and Conclusion**

The proposed AI-powered personalized treatment recommendation framework outlined in this research paper represents a significant advancement in addressing the complex challenge of providing tailored and optimized treatment plans within the healthcare sector. Through the integration of sophisticated data management systems, predictive modeling algorithms, treatment optimization methodologies, and explainable AI techniques, the framework is designed to generate personalized treatment recommendations tailored to individual patient needs and characteristics. This personalized approach has the potential to significantly enhance healthcare outcomes by ensuring that patients receive treatments that are not only effective but also minimize adverse events and maximize patient satisfaction. By leveraging large volumes of patient data and sophisticated analytics, the framework can identify patterns and correlations that may not be apparent through traditional methods, thus enabling healthcare providers to make more informed and precise treatment decisions. Furthermore, the incorporation of explainable AI techniques ensures that the recommendations provided by the framework are transparent and interpretable, fostering trust between healthcare providers and patients.

The key advantages of the proposed framework include:

**Comprehensive Data Integration**: The data aggregation and preprocessing component enables the collection and integration of diverse data sources, including clinical, genomic, and real-world evidence, to create a comprehensive patient profile.

**Accurate Predictive Modeling**: The predictive modeling component leverages advanced machine learning algorithms to develop accurate models for predicting key health outcomes, such as treatment efficacy, adverse events, and disease progression.

**Personalized Treatment Optimization**: The treatment optimization component applies multicriteria decision analysis and reinforcement learning techniques to identify the optimal treatment plan for each patient, considering their unique characteristics, preferences, and treatment goals.

**Explainable Recommendations**: The explainable recommendations component provides interpretable insights into the rationale behind the personalized treatment recommendations, enhancing the understanding and trust of both healthcare providers and patients.

The evaluation of the proposed framework across various clinical domains, including oncology, cardiology, and chronic disease management, demonstrates its effectiveness in improving healthcare outcomes, reducing adverse events, and enhancing patient satisfaction compared to traditional, one-size-fits-all approaches [29]. The modular design and adaptability of the framework make it a promising solution for the future of precision medicine. By enabling personalized and optimized treatment recommendations, the framework has the potential to revolutionize the healthcare industry, leading to better health outcomes, reduced costs, and improved patient experience.

Future research directions may include the integration of real-time data streams, such as wearable devices and remote monitoring systems, to further enhance the personalization and adaptability



of the treatment recommendations. Additionally, the exploration of advanced AI techniques, such as federated learning and transfer learning, could improve the scalability and generalizability of the framework across diverse clinical domains. The presented AI-powered personalized treatment recommendation framework is a significant step forward in the quest for personalized and optimized healthcare [30]. By leveraging the power of AI and data-driven technologies, this framework has the potential to transform the way healthcare is delivered, ultimately leading to better patient outcomes and a more sustainable healthcare system [31].

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